

# Business Insights – The New Platform with Potential

Discover something new as part of InterTabac and InterSupply: the digital trade fair platform Business Insights. Every exhibitor gets an opportunity to create its own profile with customized information concerning its brand and products and also to present themselves digitally. Business Insights also publishes the latest industry news on all the topics covered at the trade fair. Business Insights forms the complementary network to the established trade fairs InterTabac and InterSupply – internationally and available around the clock. Learn more now about how you can effectively use the potential of Business Insights for your success!

## The Advantages of Business Insights

Do you want to increase the reach of your product marketing? Then the innovative tool, Business Insights, offers you the perfect basis for this.

- Various options for the optimal presentation of your company and your products, e.g. through the use of images and video sequences
- High international reach and permanent availability, independent of time zones or national borders
- Easy, direct networking with industry partners and potential customers

[Business-insights.intertabac.com](http://Business-insights.intertabac.com)  
[Business-insights.intersupply.com](http://Business-insights.intersupply.com)

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# Business Insights – Perfectly Tailored to You

**Make Business Insights your platform!**  
**Discover the many ways to use Business Insights:**

## Companies

Exploit the numerous design options for your profile in a comprehensive manner and ideally present your products.

## News

Always receive daily updated information from all sector-specific media outlets and stay up to date.

## Media

Find out what's currently moving the sector and become involved in expert interviews, etc.

## Knowledge

Find relevant facts and figures or publish your own case studies and data.

## Be There!

**The best for last:** the Basic Package for Business Insights is automatically activated for you when you register for the trade fair.

Take advantage of the Comfort or Premium Package to digitally introduce yourself even more and to highlight your company in a specific, targeted manner. Details regarding upgrades can be found when registering. Please feel free to contact us if you have any further questions!

**Do you have any questions? Feel free to contact us!**

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