



PRESS CONTACT
Westfalahallen Group of Companies
Robin Uhlenbruch
Press Spokesman, Marketing & Sales
T +49 231 1204-556
robin.uhlenbruch@westfalahallen.de

PRESS RELEASE

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Cigar Trophy Awards ceremony at Business Insights

InterTabac and InterSupply online platform to launch on 16 September

The Cigar Trophy Awards ceremony will be broadcast online on Business Insights – the brand new InterTabac and InterSupply web platform – on 16 September 2021. Winners of the well-known and popular readership awards are chosen by Cigar Journal magazine and are honoured each year at InterTabac.

Dortmund, 15 September 2021 – This year, 16 September will not only see the new online platform Business Insights get off to a flying start – the Cigar Trophy Awards will also be presented in a virtual setting for the second time, and can be followed live on Business Insights and via social media.

This year's well-known and popular Cigar Journal readership awards will honour winners in the categories Best Brand, Best Cigar, Best Value, Best Accessory and Best Virtual Lounge. In the latter category, the decision has been taken to honour virtual lounges in particular, as many venues were closed for a very long time due to COVID. Consumers were asked to nominate their favourites in the first half of June and, of the 50,000+ nominations, the names mentioned most often made it onto the shortlist. Voting then got underway, attracting 140,000 votes this year, with voters able to choose between the five most popular candidates in each category.

Four additional trophies will also be awarded on 16 September, as determined by the Cigar Journal editorial team. Here, the editors will recognise industry winners in the categories Outstanding Art, Charity & Community, Ambassador and Lifetime Achievement.

The next InterTabac show, where the Cigar Trophy Awards are traditionally presented, and InterSupply will open their doors at Dortmund's exhibition centre between 15 and 17 September 2022. Up-to-date information on the new platform, highlights and trade show news can be found on the show websites ([InterTabac/InterSupply](#)), [LinkedIn](#) and directly via newsletter ([InterTabac/InterSupply](#)).

PRESS RELEASE

TRADE SHOWS AT A GLANCE

INTERTABAC - THE WORLD'S LARGEST TOBACCO PRODUCT & SMOKING ACCESSORY TRADE SHOW

InterTabac, the world's largest trade show for tobacco products and smoking accessories, is where trade visitors meet top decision-makers from the retail, manufacturing and service sectors. The quality and international credentials of visitors is a hallmark of the world's leading event for the tobacco industry – with over 40% of visitors coming from abroad. International market leaders and industry representatives from the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, electronic cigarettes and next-generation products are represented. The subject-matter leadership of InterTabac as a leading global trade fair has been enhanced further with presentations on current issues and challenges facing the industry as part of the newly developed, innovative InterTabac supporting programme.

INTERSUPPLY – THE INTERNATIONAL TRADE SHOW FOR THE MANUFACTURING PROCESSES BEHIND TOBACCO PRODUCTS, E-CIGARETTES, PIPES AND HOOKAHS

The international trade show InterSupply sees market leaders and industry representatives from all over the world presenting their innovations in Dortmund each year. InterSupply covers all aspects of the manufacturing processes behind tobacco products, e-cigarettes, pipes and hookahs. The product and range segment offers top decision-makers, trade visitors and employees in the tobacco industry a complete overview. InterSupply, which is held in tandem with the renowned InterTabac show, is therefore ideal for networking with regular customers, generating leads and acquiring new customers.

DATE: 15 – 17 September 2022

EVENT ORGANISER: Messe Dortmund GmbH

VISITOR TARGET GROUPS (INTERSUPPLY):

Market leaders, key players, manufacturers and suppliers in the tobacco industry across the world. National and international managers and specialist staff in the purchasing, production, product development, R&D, quality and management accounting disciplines.

VISITOR TARGET GROUPS (INTERTABAC):

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors.

Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes.

InterTabac caters for everyone in the tobacco industry – in Germany and across the world. The fair is ideal for networking with regular customers, generating leads and acquiring new customers. Admission is reserved for trade visitors aged 18 and over.



Further information: [InterTabac](#) / [InterSupply](#)

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