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PRESS RELEASE

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Procigar and InterTabac expand their partnership

Procigar, the Association of Dominican Cigar Manufacturers, and InterTabac, the world's largest trade show for tobacco products and smoking accessories, are to expand their existing partnership. With their close ties, the two partners have for years been working hard to bring the cigar industry into focus worldwide, and to promote synergies on the ground.

Dortmund, 11 January 2022 – Key players in the tobacco industry have been flocking to Messe Dortmund for over 40 years now to be part of the world's leading tobacco products and smoking accessories trade show. Its international credentials play a pivotal role in making InterTabac (15 – 17 September 2022) a major platform for business and communications. "Direct interaction and dialogue with the world's key producing countries and exporters are an essential, indispensable and foundational aspect of this trade show," said Sabine Loos, Managing Director of the Westfalahallen Group of Companies. "With Procigar by our side, we have a partner that represents not just the Dominican Republic, but also the world's largest exporter of premium cigars," continued the Messe Dortmund boss whose twin trade shows – InterTabac and InterSupply – are also members of the Cigar Association of America, which works to make the cigar industry strong, vibrant and high-growth.

The long-term partnership between Messe Dortmund and Procigar – the Association of Dominican Cigar Manufacturers – has now been extended. The aim is to build on, and grow, the close partnership and winning teamwork of recent years. Procigar President Hendrik Kelner emphasised the extraordinary importance of the partnership which has triggered – and will continue to trigger – key initiatives in the cigar industry: "What we have here is a unique partnership between the world's biggest and best trade show in the tobacco sector, and the world's leading cigar exporter. The principal objective of the Association of Dominican Cigar Manufacturers is to promote and defend the quality and consistency of Dominican cigars across the world. Only a globally recognised platform like InterTabac can be contemplated for this key task."

Procigar was founded in 1992 as an association of cigar producers in the Dominican Republic, whose goals – both then and now – are to defend, protect and spread the country's good name in

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the world of premium cigars. Since 2008, Procigar has organised the annual Procigar Festival attracting over 400 international guests, importers, wholesalers and retailers as well as tobacco industry suppliers and employees. InterTabac will once again be in attendance at the festival as a Platinum Sponsor. "And of course, Procigar will again have a strong presence at the next InterTabac in September – as an exclusive partner of the 'GetTogether' gala evening popular right across the tobacco industry, and at the show itself," confirmed the Procigar President.

The latest information, exhibition highlights and news items are available on the trade show websites ([InterTabac/InterSupply](#)), the online platform Business Insights, [LinkedIn](#) and directly via newsletter ([InterTabac/InterSupply](#)).

EXHIBITIONS AT A GLANCE

INTERTABAC, THE WORLD'S LARGEST TRADE FAIR FOR TOBACCO PRODUCTS AND SMOKING ACCESSORIES

InterTabac, the world's largest trade fair for tobacco products & smoking accessories, is where trade visitors meet top decision-makers in the retail, manufacturing and service sectors. The quality and internationality of visitors really set this world-leading tobacco industry event apart, with over 40% of visitors coming from abroad. International market leaders and industry representatives in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, the press and IT and point-of-sale systems, vending machines, hookahs and accessories, electronic cigarettes and Next Generation Products are all represented. The subject matter credentials of this world-leading trade show – already second to none – have been expanded even further to include talks on current issues and challenges in the industry as part of the newly developed, innovative InterTabac supporting programme.

INTERSUPPLY – THE INTERNATIONAL TRADE SHOW FOR THE MANUFACTURING PROCESSES BEHIND TOBACCO PRODUCTS, E-CIGARETTES, PIPES AND HOOKAHS

The international trade show InterSupply sees market leaders and industry representatives from all over the world presenting their innovations in Dortmund each year. InterSupply covers all aspects of the manufacturing processes behind tobacco products, e-cigarettes, pipes and hookahs. The product and range segment offers top decision-makers, trade visitors and employees in the tobacco industry a complete overview. InterSupply, which is held in tandem with the renowned InterTabac show, is therefore ideal for networking with regular customers, generating leads and acquiring new customers.

DATE: 15 – 17 September 2022

EVENT ORGANISER: Messe Dortmund GmbH

VISITOR TARGET GROUPS (INTERSUPPLY):

Market leaders, key players, manufacturers and suppliers in the tobacco industry across the world. National and international managers and specialist staff in the purchasing, production, product development, R&D, quality and management accounting disciplines.

VISITOR TARGET GROUPS (INTERTABAC):

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors.

Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes.

InterTabac caters for everyone in the tobacco industry – in Germany and across the world. The show is ideal for networking with regular customers, generating leads and acquiring new customers.

Admission is reserved for trade visitors aged 18 and over.



Further information: [InterTabac](#) / [InterSupply](#)

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