

Key Buyer

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tabac

Is addressing who's who of the international tobacco industry important for you? If the answer is yes, then we have the branding platform for you!

Positioning your brand in the Key Buyers Club Lounge will target key players within the tobacco and vape industry who meet in an exclusive setting, far away from the hustle and bustle of the trade fair.

Book now!



Shuttle Service

Sponsored shuttle service from Dortmund Airport, Düsseldorf Airport (**Up to 5 deluxe vans**).

We offer exhibiting companies the opportunity to place individual advertisements on both external sides of their vehicles. Removable advertising will be produced for such purposes. The vehicles with individual corporate designs will be widely visible on the exhibition site, at the major hotels in the surrounding area, in the Dortmund city area, at the major traffic junctions and at international airports over a period of at least 5 days. Each shuttle bus: 3 spaces 1,000 x 500 mm, 2 spaces 900 x 500 mm (front and doors)

Price (EUR)
per van **1,250***

Key Buyers' Club Lounge Presenting Partner (SOLD)

Your brand will be prominently displayed on all KeyBuyer ticket badges, rollups, menu holders, menus and at other prominent places that we will gladly coordinate with you. Incl. banner over the entrance "Key Buyers' Club Lounge sponsored by..." (3,000 x 1,000 mm). The package also includes 2 KeyBuyer tickets for your own use.

This service is exclusively limited to one sponsor!

Price (EUR)
4,950*

Key Buyers' Club Lounge

Dessert Sponsoring

Present your brand to all KeyBuyers in a relaxed atmosphere. Attract attention with a delicious dessert! We produce the dessert together with you in consultation. A certain color? A specific dessert? Small flags? No problem! We set the scene for you!

This service is exclusively limited to one sponsor!

Price (EUR)
3,900**

* plus VAT, incl. production and installation costs
** plus VAT, production costs and installation costs included

Key Buyers' Club Lounge

Signature Drink Sponsoring

Your brand exclusively handed out in the KeyBuyers Club Lounge. You are interested in presenting your spirits to C-Level buyers? Take your chance with our special sponsoring offer. Your spirits can be presented by your team or by our staff.

This service is exclusively limited to one sponsor!

Price (EUR)
2,000*